

GEET PARMAR

MY WORK

WEBFLOW  
& CREATIVE DEVELOPER

[geet@atomicdesignz.com](mailto:geet@atomicdesignz.com)

// MY OBSESSION

I turn digital chaos into websites that feel like they've always belonged. Fast, friendly, and a joy to use.

// INDEX

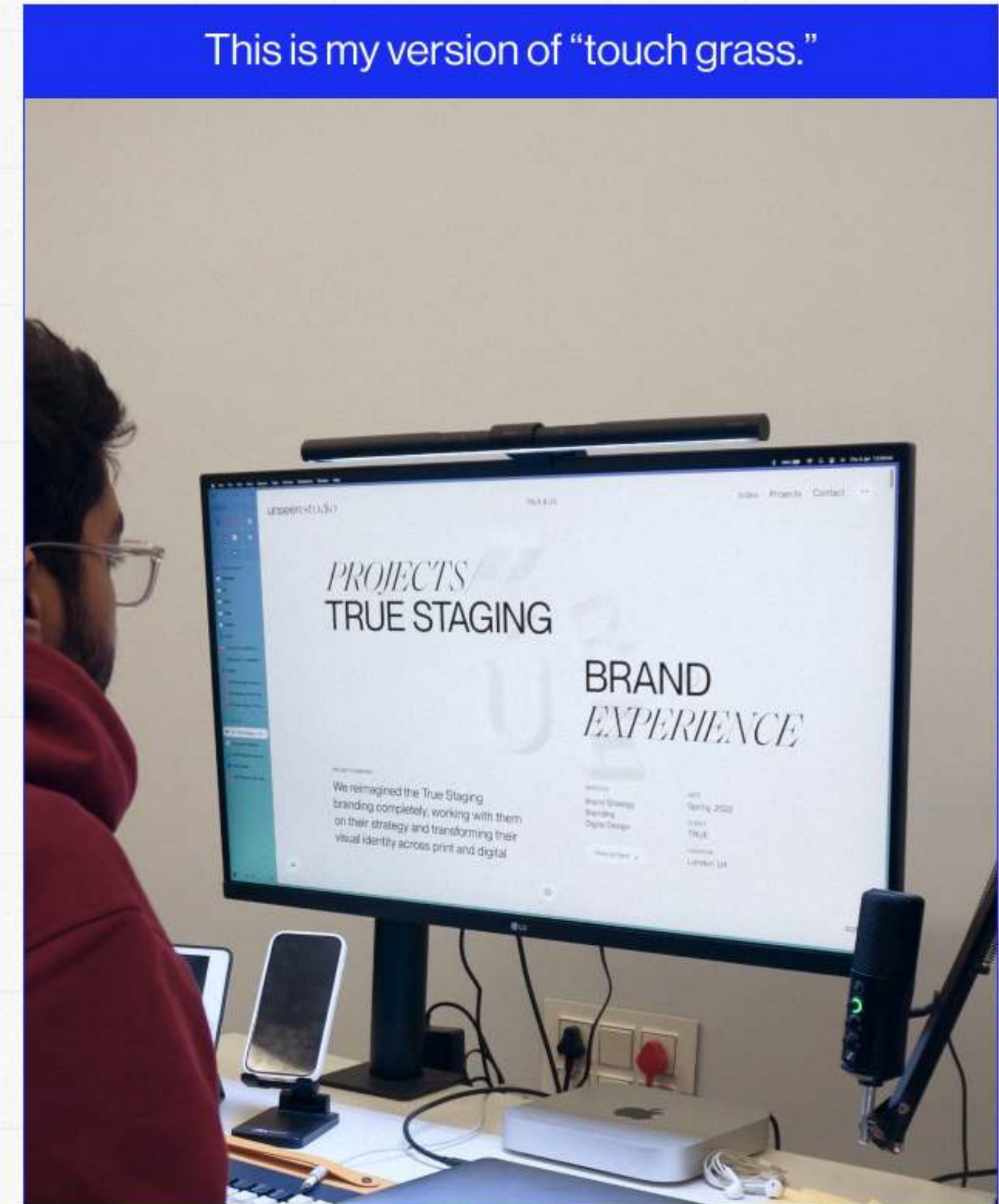
[ ] ABOUT ME

[ ] CAPABILITIES

[ ] PROCESS

[ ] CASE STUDIES

This is my version of "touch grass."





## // ABOUT ME

Hello!

I'm an artist at heart. Code is just my way of telling stories.

I build websites that feel alive.

I've been obsessed with digital storytelling since 2019. Back then, I loved websites that had soul but didn't know how to make them.

Webflow changed that. My first project was for a friend's NGO in rural India. Watching their story come to life online hooked me completely.

Now I work with founders and studios to turn chaos into clean, creative sites. I build fast, think like a designer, and live for that moment when someone sees their vision perfectly executed.





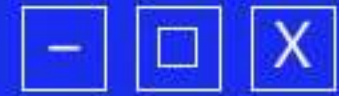
CAPABILITIES

AND

SERVICES

## // CAPABILITIES AND SERVICES

## WEBFLOW DEVELOPMENT



- ↳ PIXEL-PERFECT BUILDS FROM FIGMA DESIGNS
- ↳ MOBILE-FIRST RESPONSIVE DEVELOPMENT
- ↳ PERFORMANCE OPTIMIZATION BUILT-IN
- ↳ SEO FOUNDATION SETUP
- ↳ ANALYTICS INTEGRATION

## CREATIVE DEVELOPMENT




- ↳ GSAP ANIMATIONS THAT DON'T SLOW YOUR SITE
- ↳ INTERACTIVE EXPERIENCES WITH THREE.JS
- ↳ CUSTOM JAVASCRIPT FOR UNIQUE INTERACTIONS
- ↳ WEBGL AND SHADERS

## MAINTENANCE &amp; SUPPORT



- ↳ WEBFLOW TRAINING FOR YOUR TEAM
- ↳ ONGOING UPDATES WITH FLEXIBLE RETAINERS
- ↳ DOCUMENTATION AND CLEAN HANDOFFS





# MY PROCESS

Process keeps projects clear, fast, and drama-free. For you, that means no guessing, no chasing, and no "where are we at?" messages.

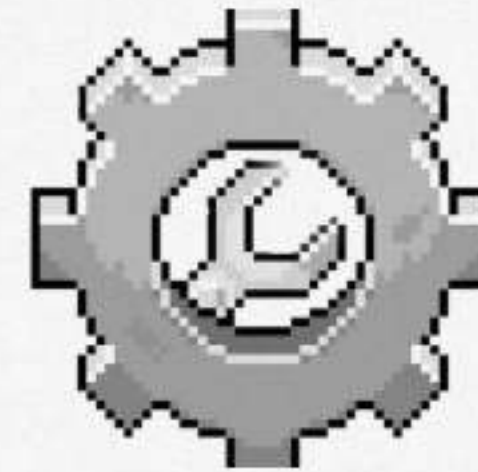




## DISCOVERY CALL

// NO ASSUMPTIONS. JUST CLARITY.

We align on vision, audience, and tech. I collaborate with your team from day one. No guesswork, no jargon.



## SYSTEM DESIGN

// BUILD LIKE LEGO, NOT JENGA.

Before touching Webflow, I map the architecture. Class names, CMS, the whole system. Think components, not chaos.



## COMPONENT LIBRARY

// EVERY BLOCK HAS A PURPOSE.

I build a scalable set of components and patterns designed for reuse, growth, and clean handoffs.



## CUSTOM INTERACTION LAYER

// CLEAN STRUCTURE, WITH MOMENTS OF JOY.

Add light touches of joy with animations, hover states, and motion. Powered by GSAP, native Webflow, or clean custom code.



## QA+HANDOFF/SUPPORT

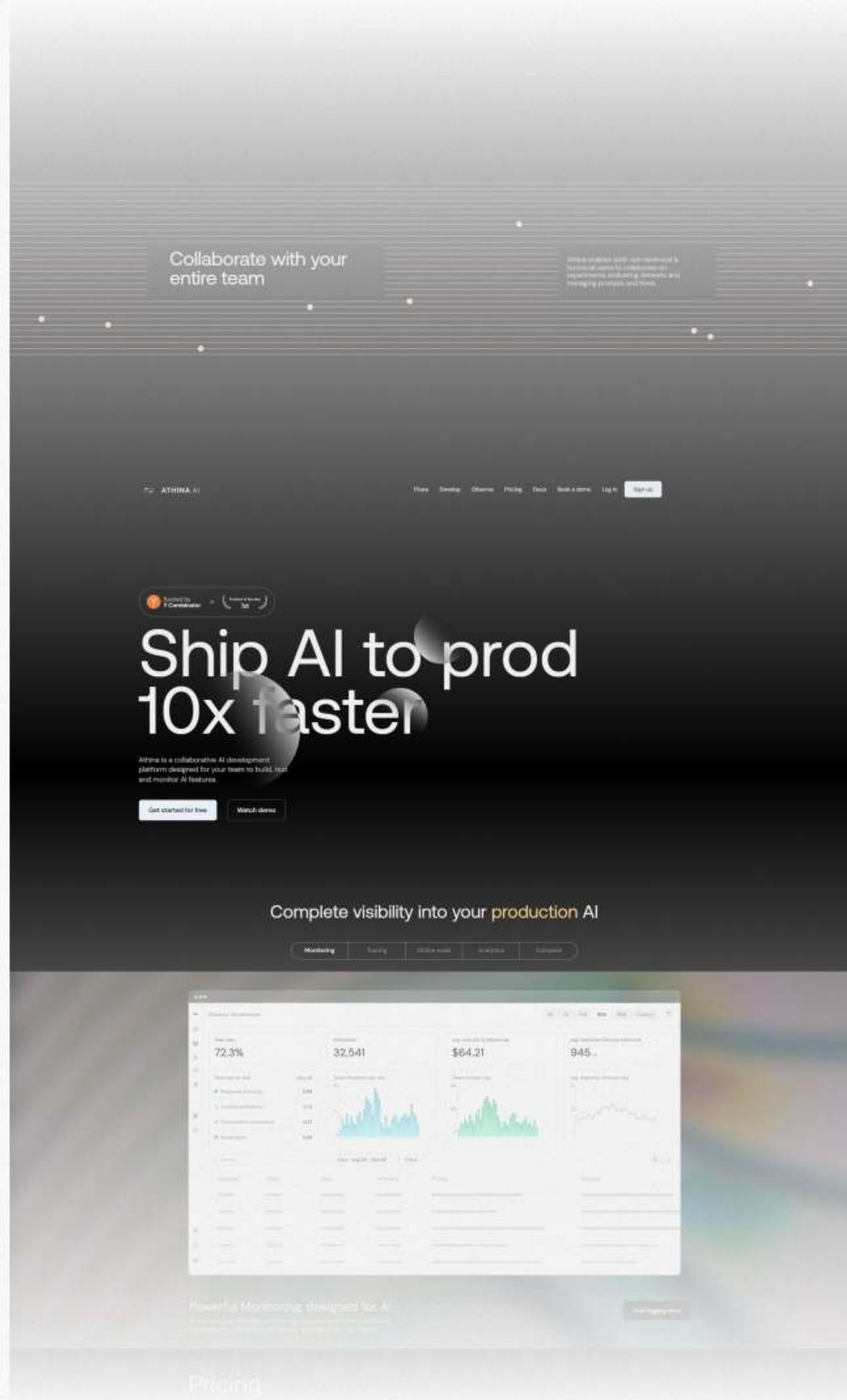
// LAUNCH ISN'T THE END. IT'S JUST THE HANDOFF.

I test, tune, and deliver clean assets, documentation, and support so your team can run with it confidently.



# CASE STUDIES





# {ATHINA.AI

//WEBSITE DEVELOPMENT FOR A YC AI STARTUP

CLIENT

Athina.ai

SERVICES

Webflow Development  
GSAP Animation  
p5.js Custom Visuals  
CMS Integration

COLLABORATORS

Internal design team (branding + UI provided)

MISSION

To launch a high-impact marketing site in under 7 days that matched Athina's new brand and help them stand out before a major investor pitch.

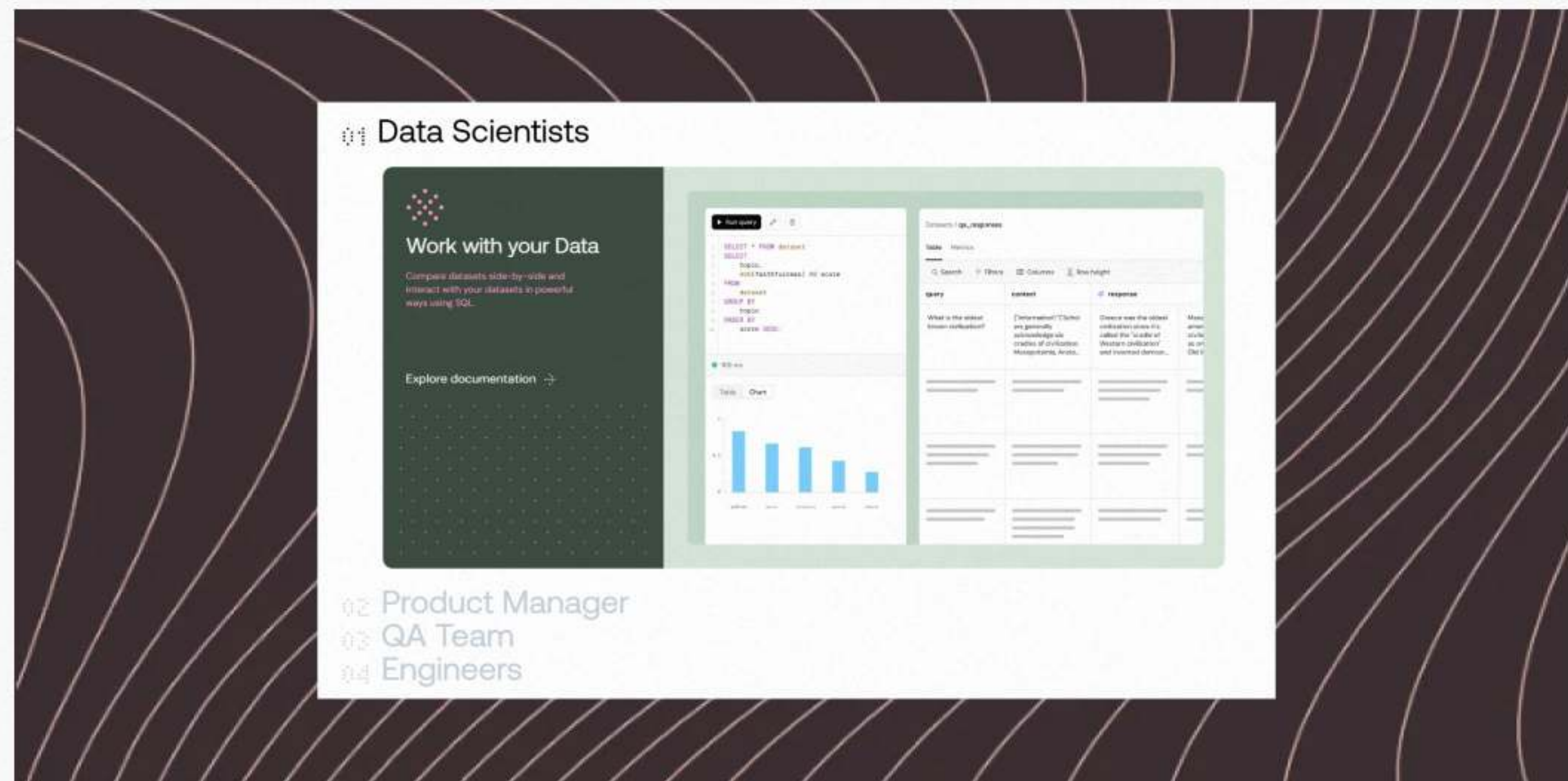
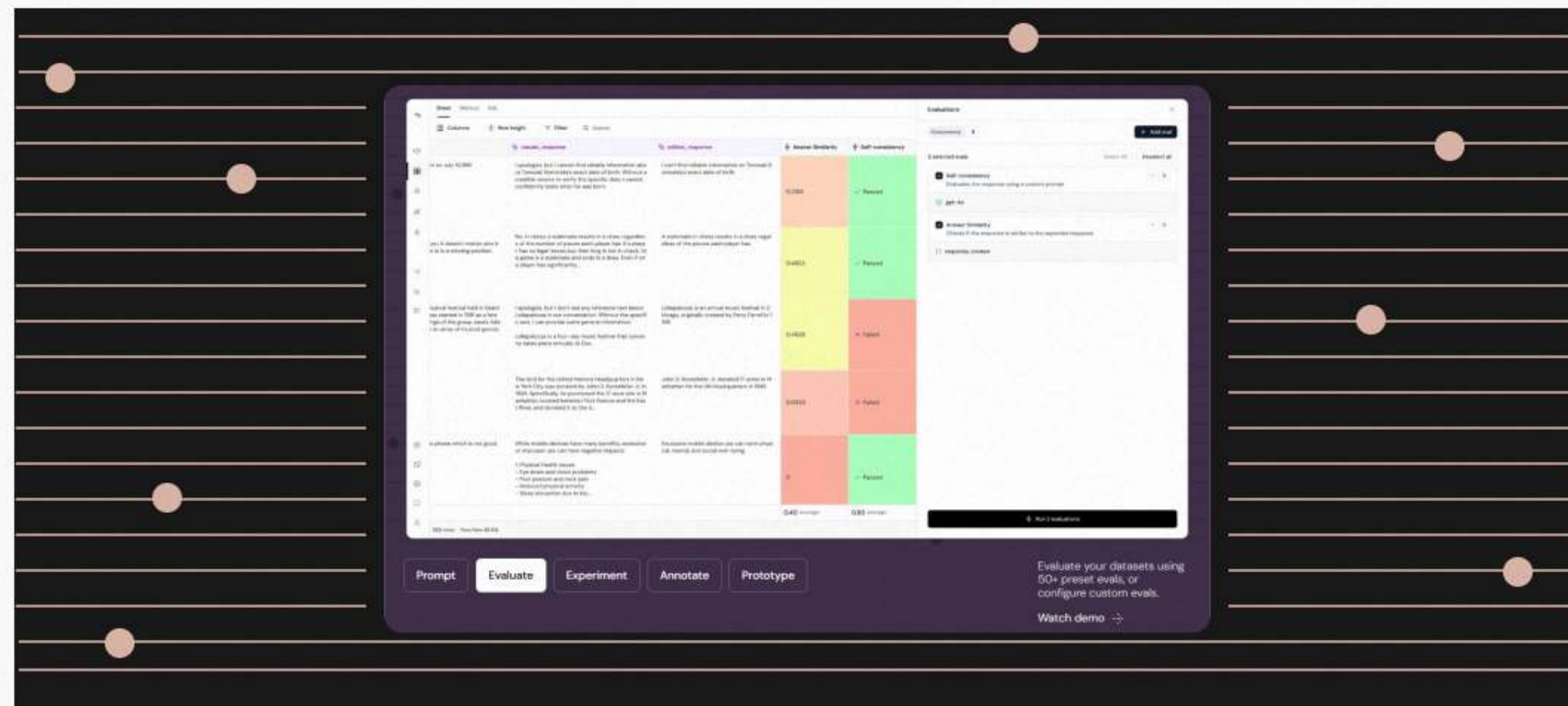
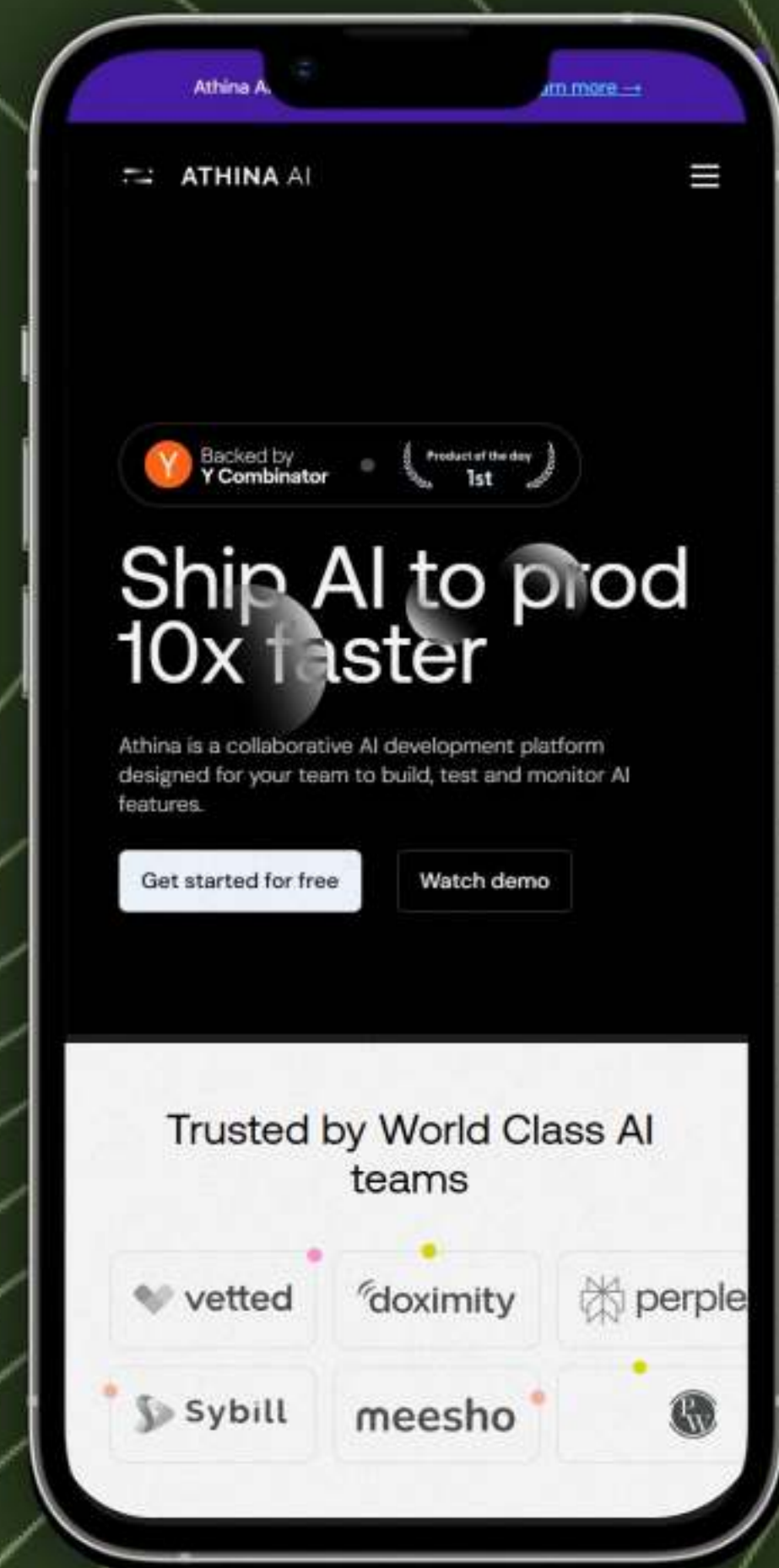




{athina.ai

See live site







## Turn your ideas to deployed pipelines in minutes

All the tools you need. Built for speed. Designed for scale.

Access all major LLM providers  
Find the right model for your use case



Access any third party API  
Connect to any API with minimal setup

API call

Use your documents as the source of truth  
Upload your documents to instantly create a vector database for smarter, context-aware pipelines

help\_documents

user\_manual.pdf

readme.md

Write custom code  
Combine the power of code with pre-built blocks

```
python
1 pip install pandas numpy
2 # Process CSV and create embeddings
import pandas
import numpy as np
3 # Load and structure the data
data = (your_data_source)
```

Deploy with one click  
Integrate flows with your application with ease



Connect your existing tools  
Integrate with your favorite tools in your pipelines



## Your data, your rules

Athina ensures full data privacy with fine-grained access controls and deployment in your cloud environment.

Book a demo

### Access controls



Configure fine-grained permissions so you can control which users can access different features and data.

### Self-hosted Deployments



Deploy Athina entirely in your own VPC.  
Complete data privacy.

### SOC-2 Type 2 compliant



Athina is compliant with SOC-2 Type 2 standards, ensuring that your data is secure and protected.

### Use custom models



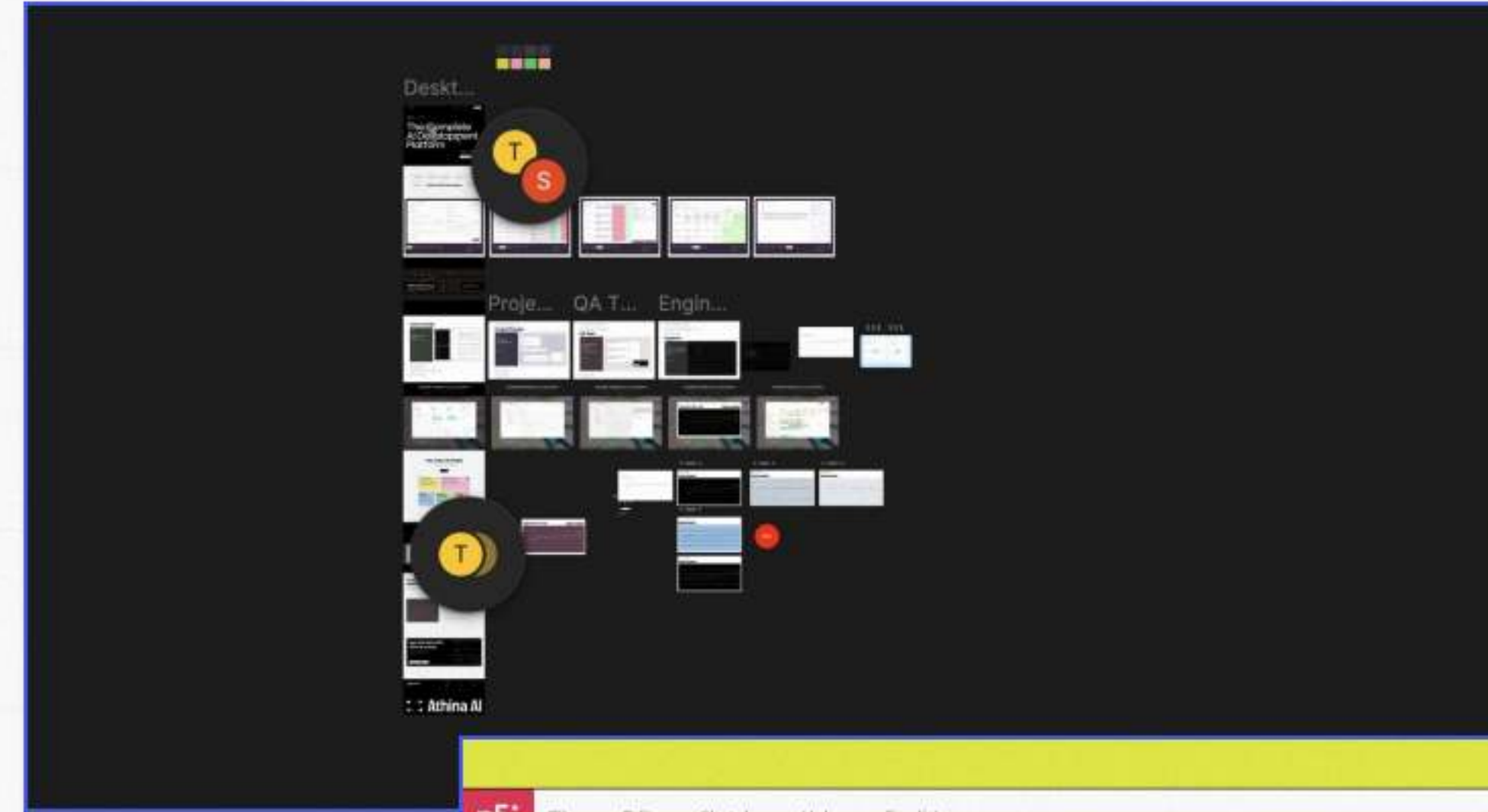
Access custom models and providers like Azure OpenAI, AWS Bedrock, and more.



## //PROCESS HIGHLIGHTS

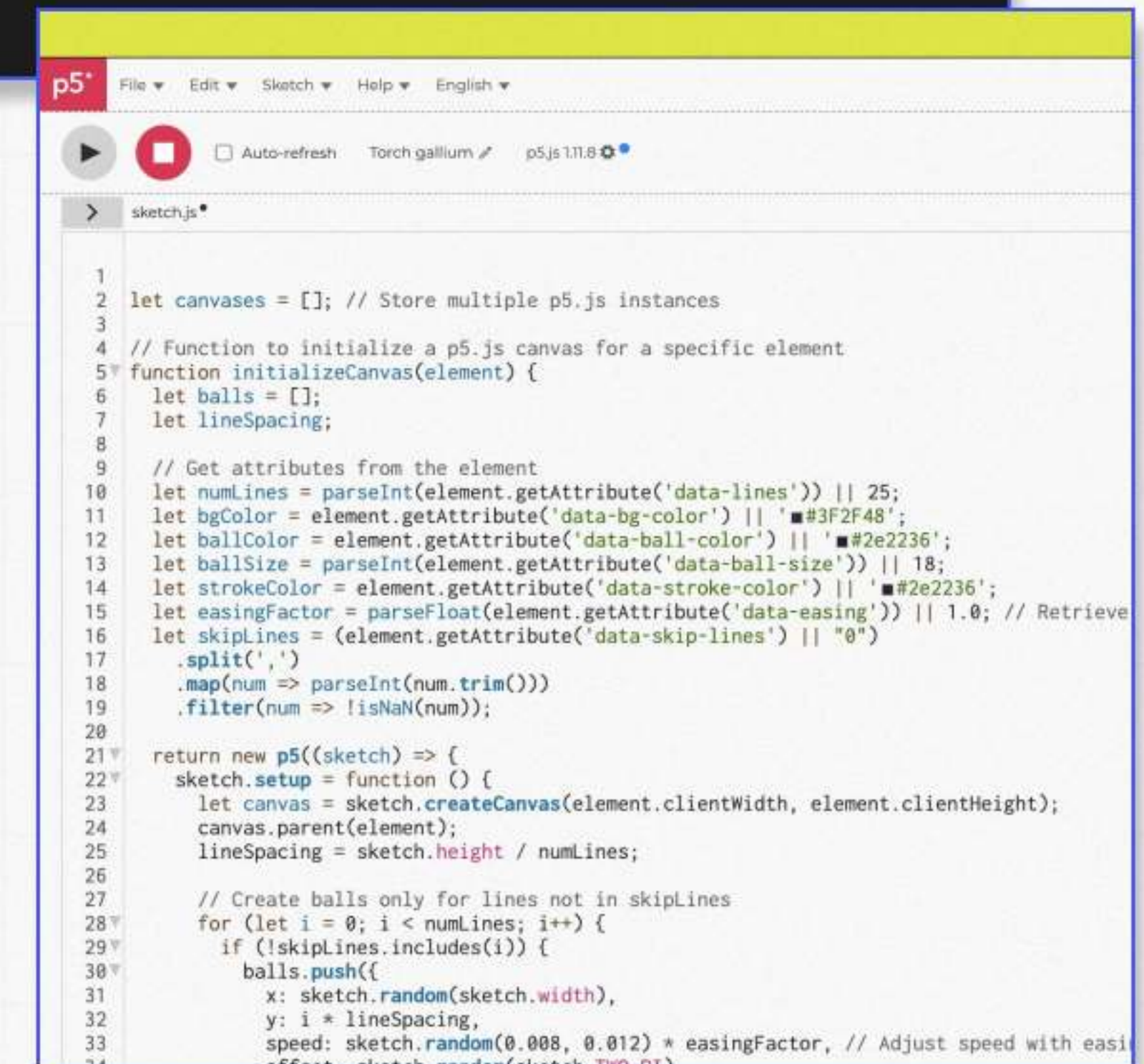
Managed tight timelines with clear, async communication inside a messy-but-effective Figma file.

Used p5.js editor for fast prototyping of animations and patterns.



## //OUTCOME

Delivered high-quality site for Athina within crunched deadline which helped them showcase their product and go for next round of funding. Main focus of the website was to make their product standout and uniquely position them in the market.

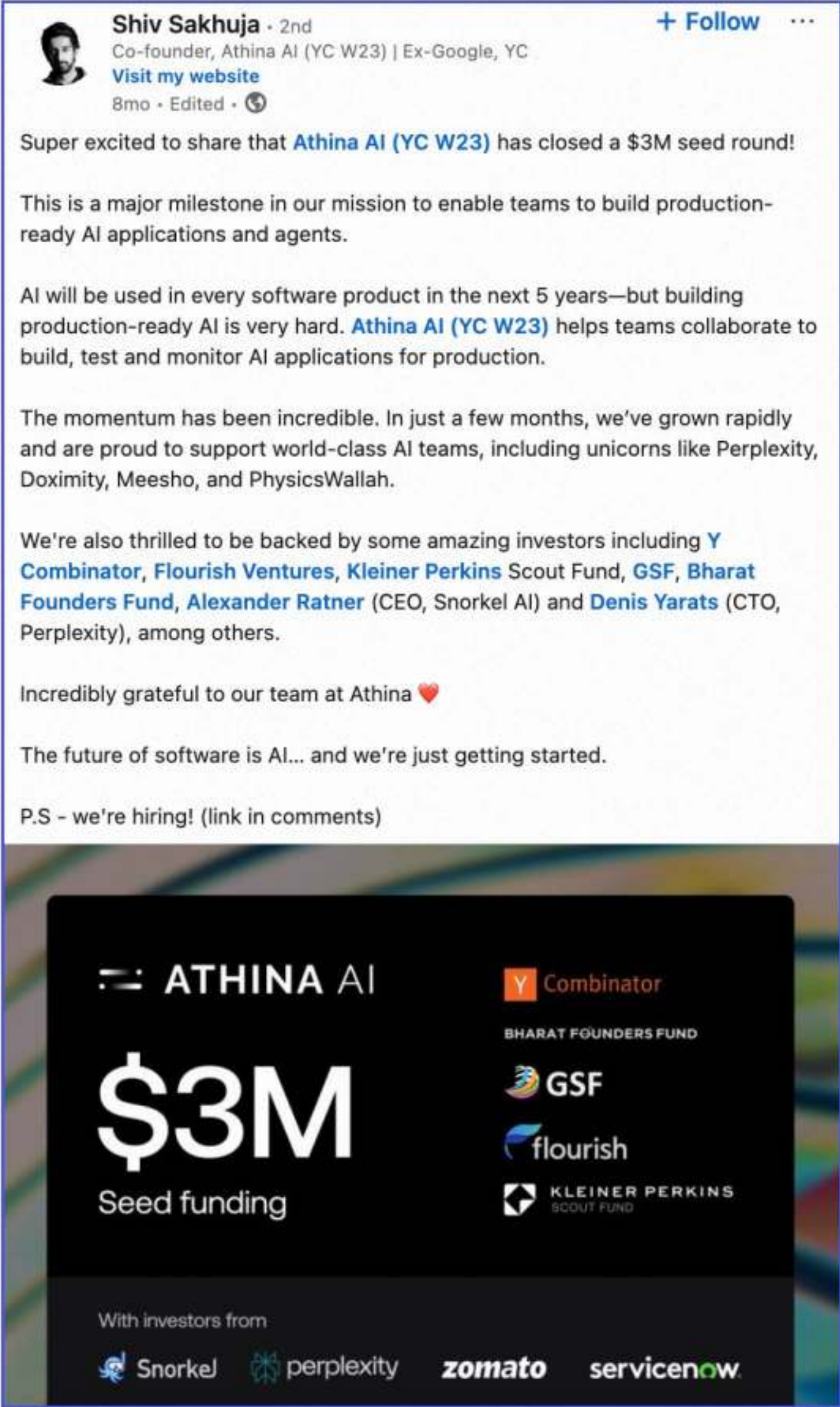




//IMPACT

The site helped Athina AI secure their next **\$3M FUNDING** round.

The clean structure and premium motion design helped position their product as enterprise-ready and impressive to investors.







# {CREO AGENCY

//WEBSITE DEVELOPMENT FOR A **BRANDING AGENCY**

## CLIENT

Creo Agency

## SERVICES

Webflow Development  
GSAP Animation  
Advanced CMS + Filtering  
Dropbox Video Integration

## COLLABORATORS

Creo internal design team

## MISSION

Bring Creo's new brand to life online with motion, precision, and soul. The site had to feel as sharp as their client work. And just as important, it had to be future-proof so their team could update content without calling a dev.

creo<sup>®</sup>agency

SERVICES ▾ PROJECTS ABOUT

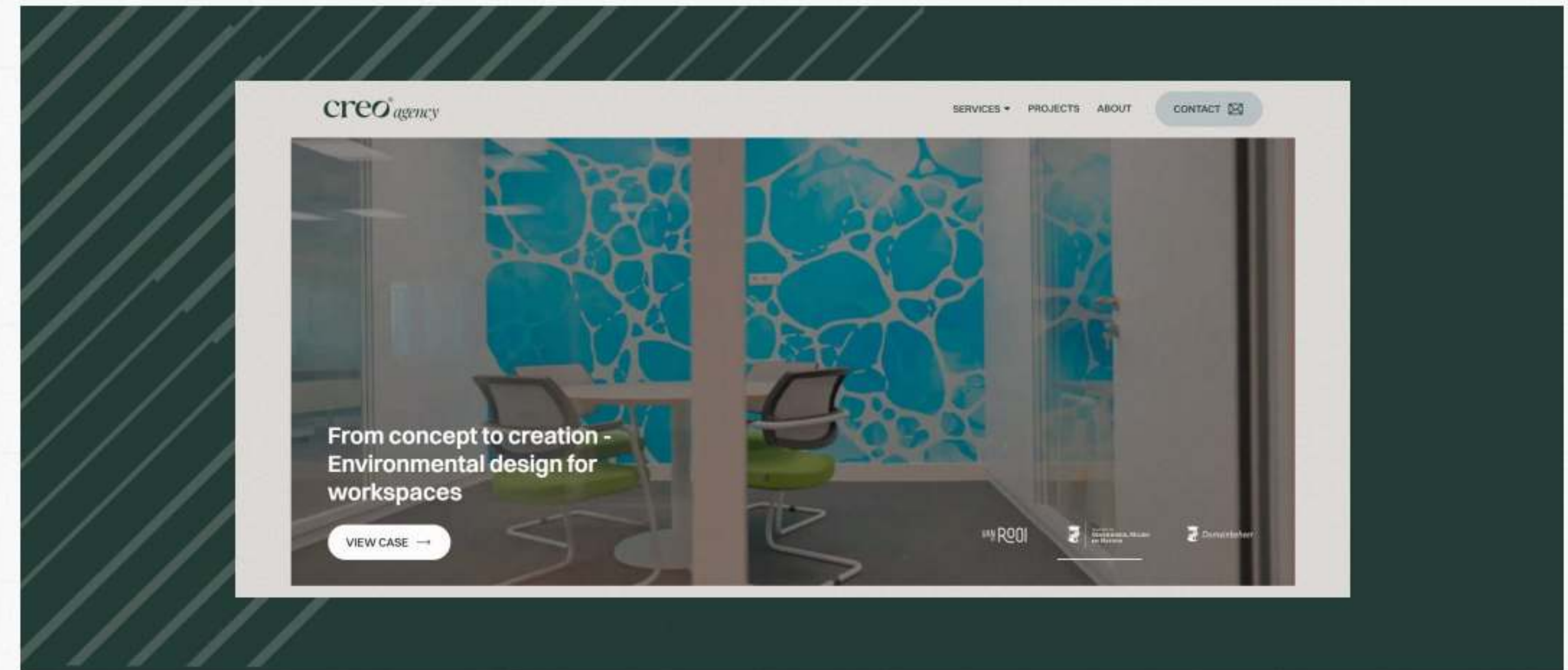
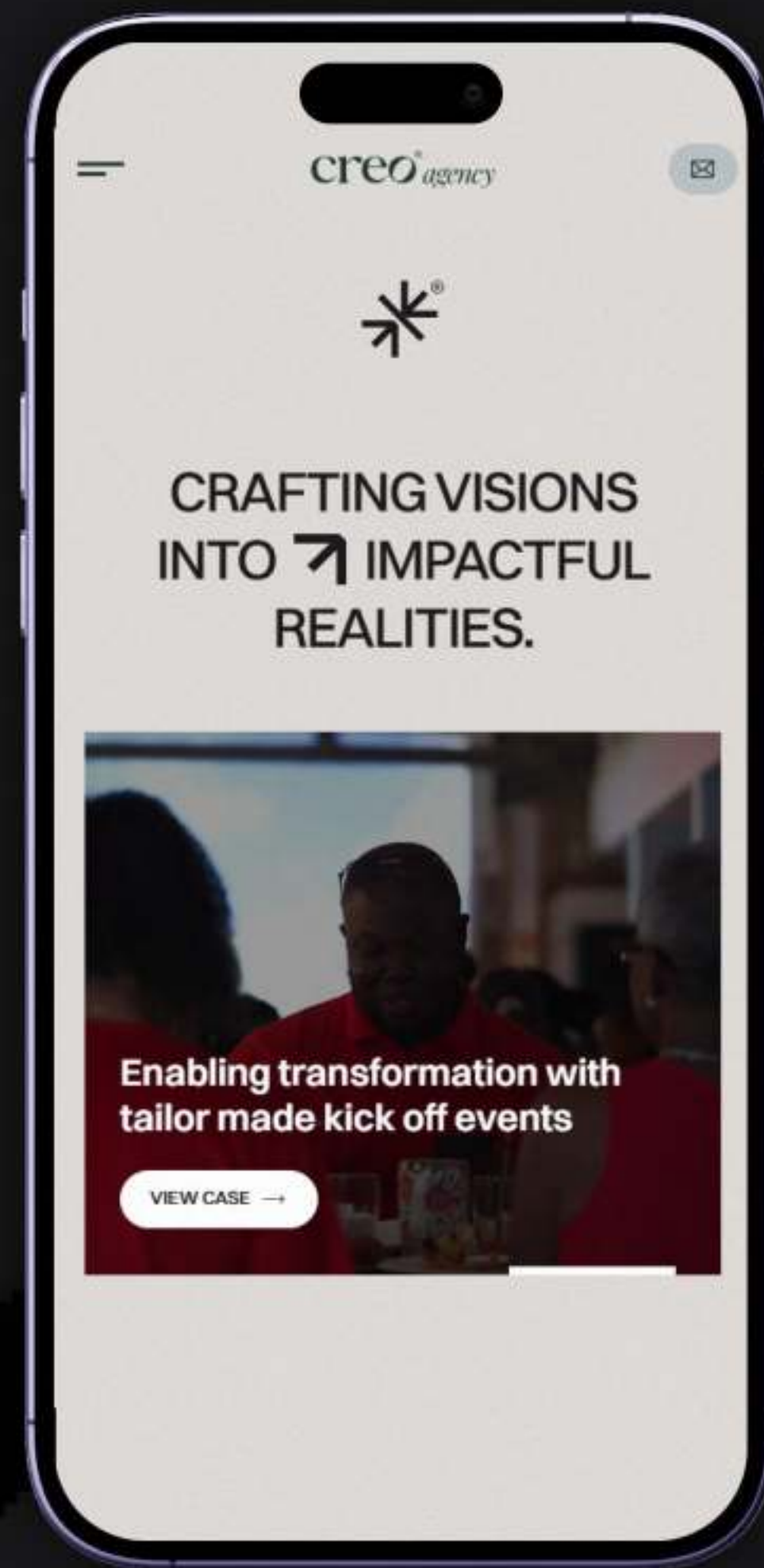
CONTACT ✉



CRAFTING VISIONS  
INTO ↗ IMPACTFUL  
REALITIES.

See live site







```
//CUSTOM ANIMATIONS
```

```

1 <script src="https://tools.refokus.com/automatic-tabs/bundle.v1.0.0.js"></script>
2 <!--<script src="http://127.0.0.1:5500/animations.js"></script-->
3
4 <script src="https://cdnjs.cloudflare.com/ajax/libs/Swiper/11.0.5/swiper-bundle.min.js">
5 <script src="https://cdnjs.cloudflare.com/ajax/libs/gsap/3.12.2/gsap.min.js"></script>
6 <script src="https://cdnjs.cloudflare.com/ajax/libs/gsap/3.12.2/ScrollTrigger.min.js">
7
8 <script>
9   var Swiper = new Swiper('#portfolio', {
10     slidesPerView: 3,
11     slidesPerGroup: 1,
12     allowTouchMove: true,
13     roundLengths: true,
14     loop: true,
15     speed: 1000,
16     navigation: {
17       nextEl: '.swiper-right-arrow',
18       prevEl: '.swiper-left-arrow',
19     },
20     pagination: {
21       el: ".portfolio-pagination",
22       type: "fraction", // This shows "1 / 5"
23     },
24     grabCursor: false,

```

⚠ Custom code is not validated. Incorrect code may cause issues with the page when published or previewed.



```
//COMPLEX CMS
```

CMS Collections

Sub-Services: 17 items


Tutorials: 5 items

Services: 4 items

Case Study Categories: 4 items

Case Studies: 11 items

Discover the power of the Workflow CMS and Collections



Watch more video tutorials on the Workflow University.

Ecommerce

Case Studies

Name

Mirabelle van Oordendijk

Not van justitie

User-centered digital platform design

Environmental design for workspace

Strategy, Communication Plan

Kick-off Event for Dames&Moore

Rebranding SNO

AC Arc Architecture

AT Charm Apartments

HEBU Fitness

Van Roon Seafood

Kick-off Event for Dames&Moore

Strategy, Experience Design, Inpageing

Year

2005

Challenge & Solution Title

Take state kick-off events for organizational transformation

Challenge Content

The relocation and transformation of Dames&Moore required more than just logistical planning—it demanded alignment, engagement, and excitement from the entire organization. The leadership team needed a compelling way to communicate the vision for the future workspace while involving employees in the journey. A traditional presentation wouldn't suffice. What was needed was a thoughtful, well-designed experience that would connect emotionally, inform clearly, and inspire action.

Solution Content

We crafted a bespoke kick-off event rooted in the principles of purpose-driven and experience design. The event took place at Solarisweg 35, the future location of Dames&Moore, a historic site currently undergoing revitalization. Through curated storytelling, I introduced to the upcoming transition.

We were responsible for the experience design, communication strategy, graphic design, on-site coordination, and content creation. Each element was tailored to reflect the unique culture and goals of Dames&Moore.

Sub-Service Category

Experience Design

Graphic Design

Strategy

Inpageing


Category

Strategy & Inpageing

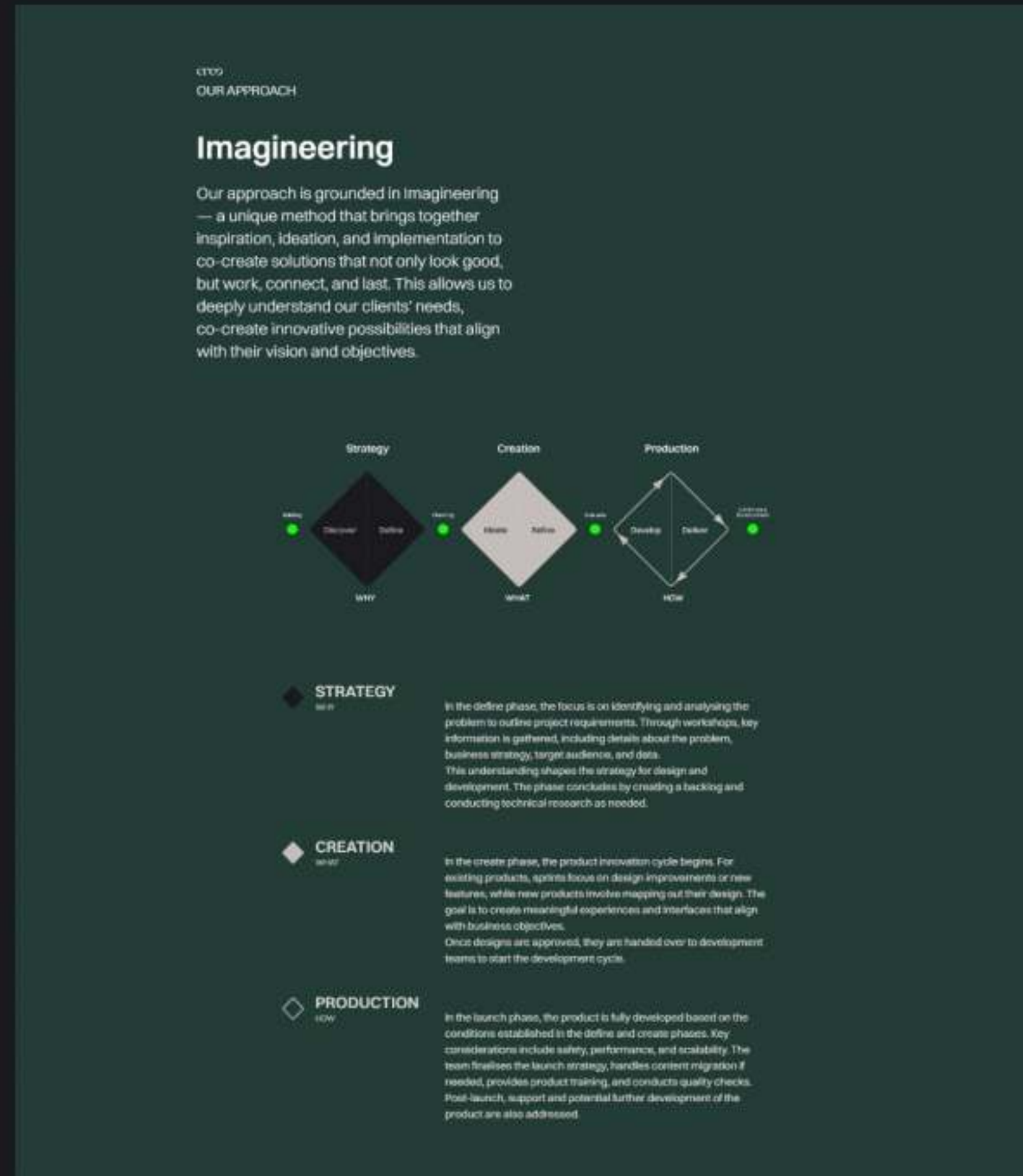
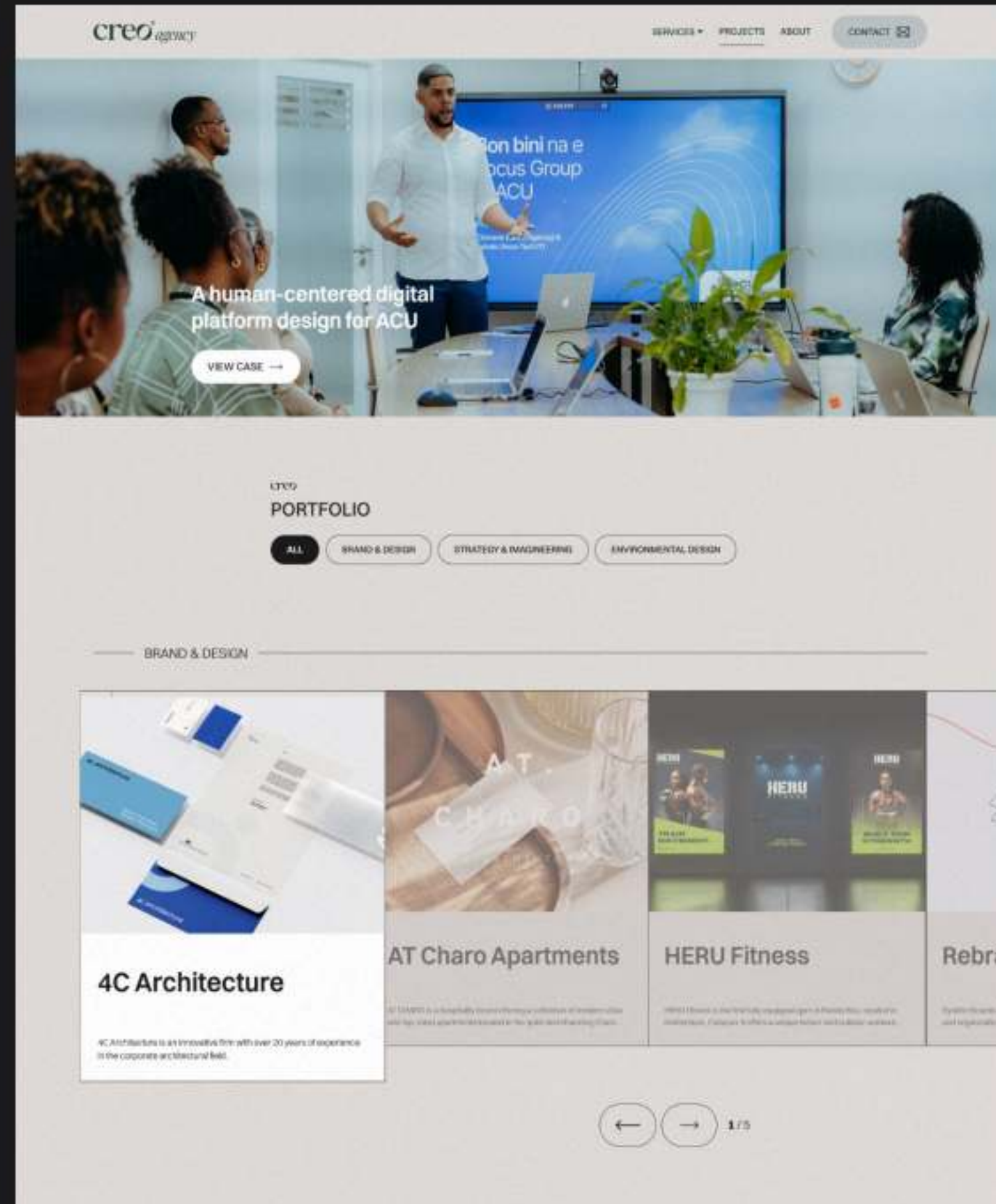
Case Study Content BG

white

Case Study Gallery 1









//PROCESS HIGHLIGHTS

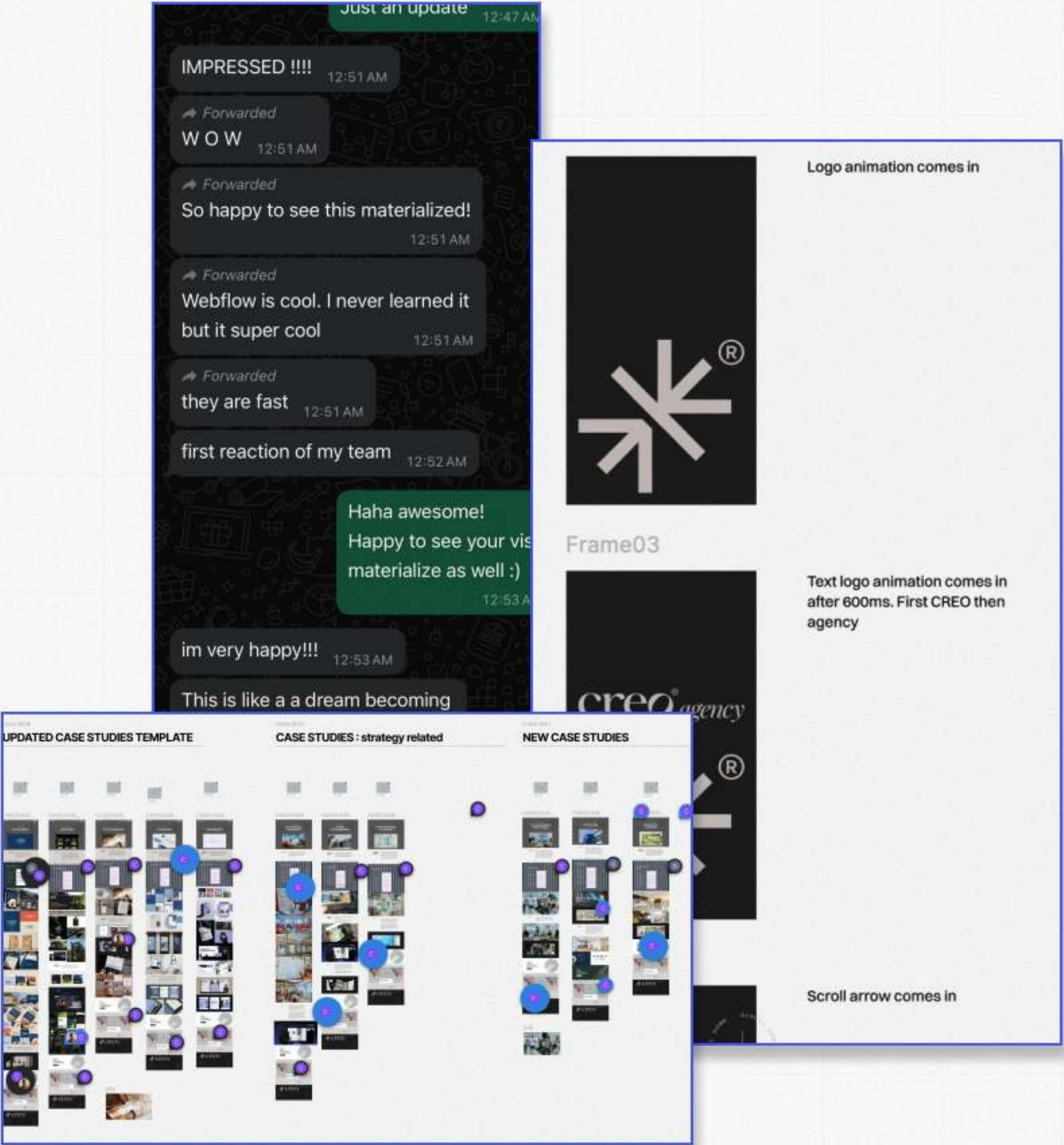
Collaborated closely through a mix of async scoping and focused check-ins.  
Used Figma comments and FigJam to plan microinteractions, animations, and a playful logo preloader.

Delivered frequent progress updates without being asked, which kept the team excited and in the loop. Wrapped with a smooth handoff, including Loom tutorials to train their team on CMS structure and content updates.

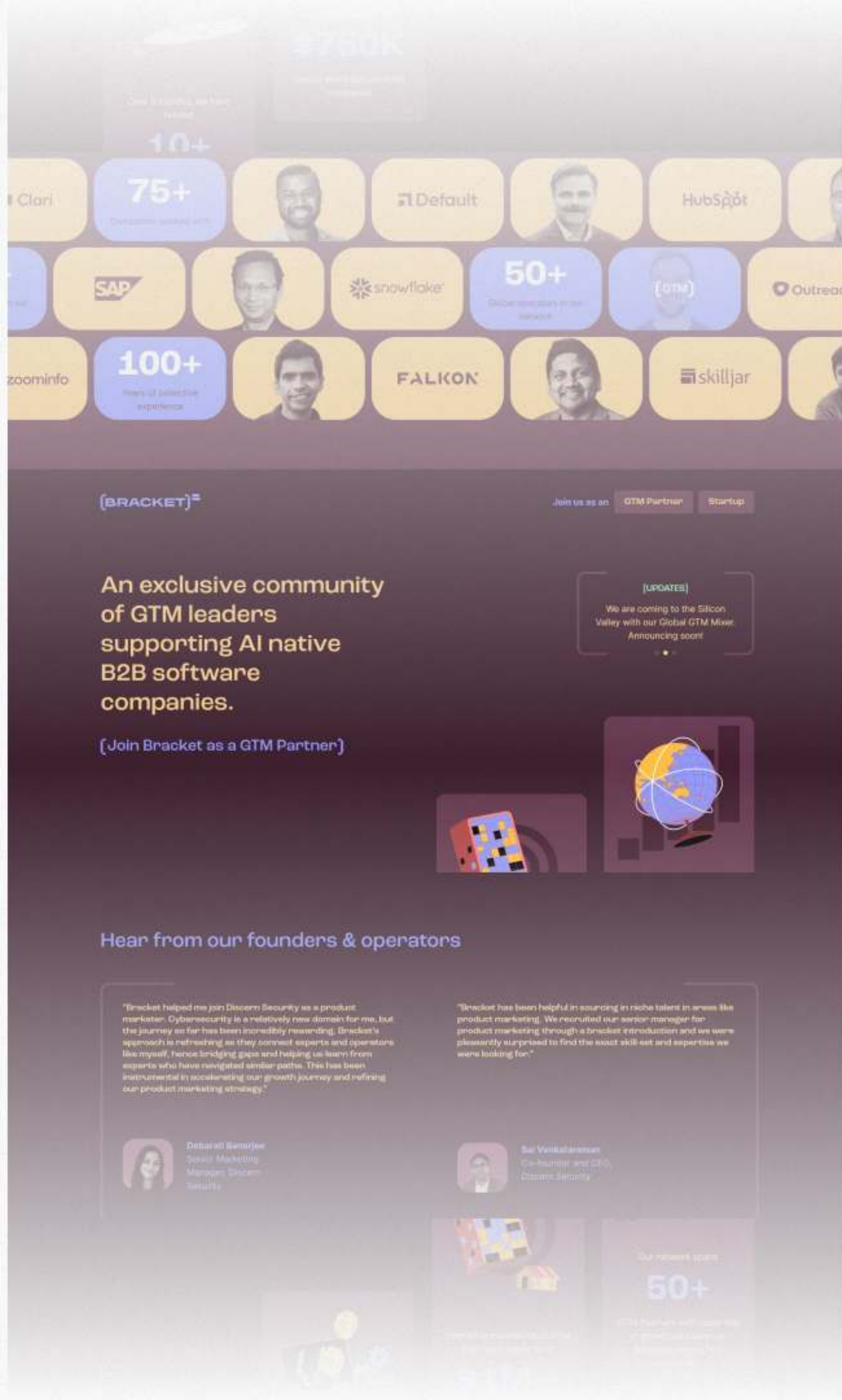
//OUTCOME

The launch unlocked a wave of new client work for CREO and sparked an ongoing collaboration with me.

Their team now manages the site independently, and the case study-driven design continues to help them win high-quality projects.







# {BRACKET}

//MICROSITE LAUNCH FOR A BOLD VC INITIATIVE

CLIENT

Boldcap

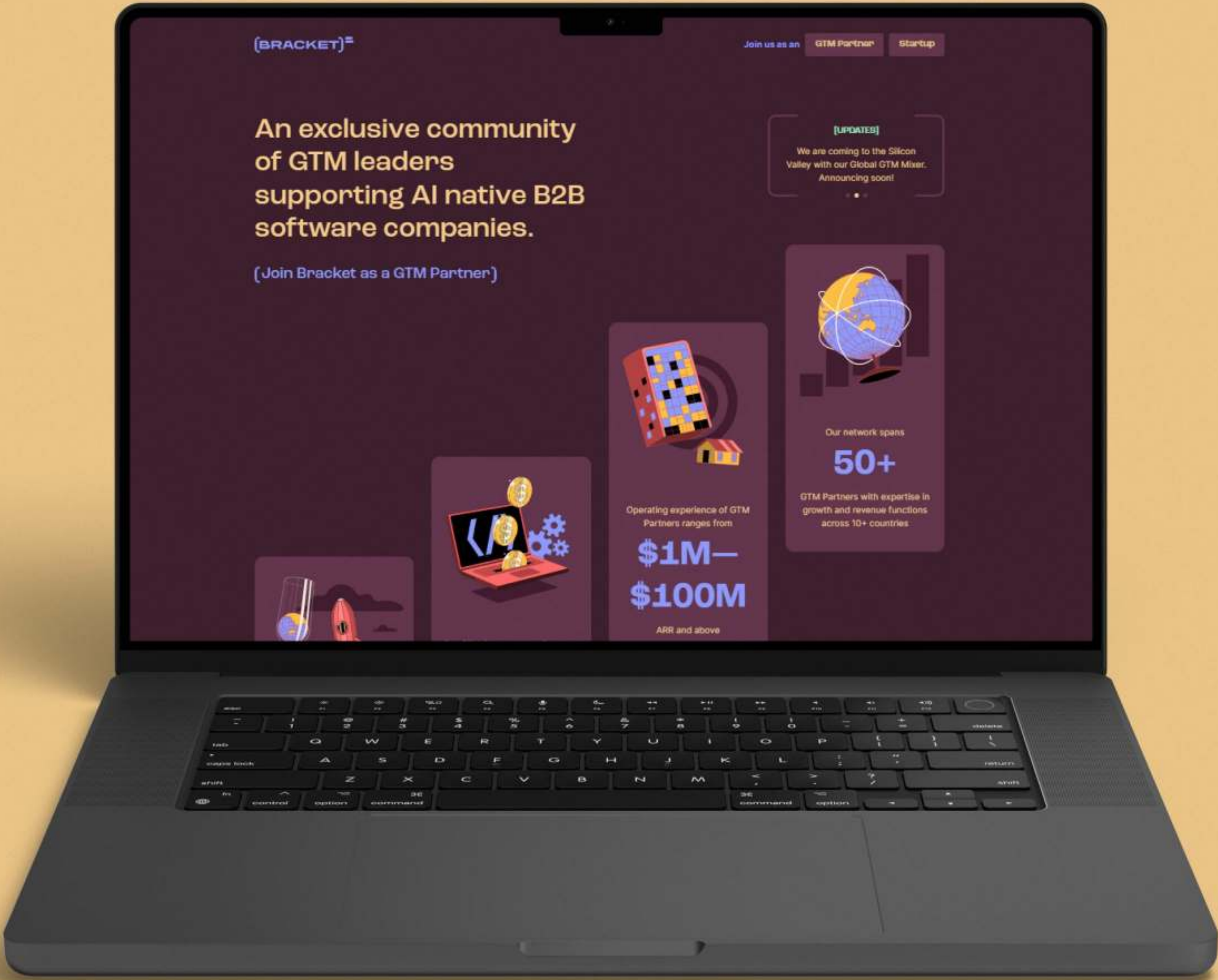
SERVICES

Webflow Development  
GSAP Animation  
CMS Integration  
LinkedIn Feed Integration  
Launch Motion Graphics

MISSION

Boldcap needed a microsite to match the personality of their new initiative: bold, energetic, and a little playful. CMS-powered content and a live LinkedIn feed to keep things fresh without extra effort from their team.





See live site



(BRACKET)=

An exclusive  
community of GTM  
leaders  
supporting AI  
native B2B  
software  
companies.

Join us as an

GTM Partner

Startup

[UPDATES]

We are coming to the Silicon Valley with our  
Global GTM Mixer. Announcing soon!

## Hear from our founders & operators

"Bracket has been great for both GTM leadership networking and for extending tactical support for BoldCap portfolio companies. Through Bracket, I have had the opportunity to work closely with the SuprSend team and help them with their early enterprise sales motion."



**Samuel Sunderaraj**  
Head of Revenue,  
Petavue; Ex-VP of Sales,  
Skilljar; Early Advisor,  
Outreach



**Nikita Navral**  
Co-founder, SuprSend

## Meet the Community

Global GTM is complex, especially in the first \$1M ARR journey. As ex-operators ourselves, we understand the nuances of what it takes to build and scale a global software product. We have witnessed the journey of 20+ portfolio companies until now to recognise no single playbook exists for creating a solid distribution. Moreover, there is no community dedicated for the \$0-\$1M ARR journey where multiple stakeholders come together to share insights that could help companies achieve their goal. We are solving this through Bracket.

We partner with Sales, Revenue, and Marketing leaders who have built or operated high growth software companies to support founders through meaningful collaborations. The Bracket community comprises of people who can help you with some of the following: defining your ICP, product positioning, refining your outbound strategy, building an inbound pipeline, finding design partners, helping you make your first sales hire, and any other aspect of early-stage GTM.



Microsoft

chargebee



ChartMogul



Clari



SA



salesforce



50+



SAP



snowflake



//PROCESS HIGHLIGHTS

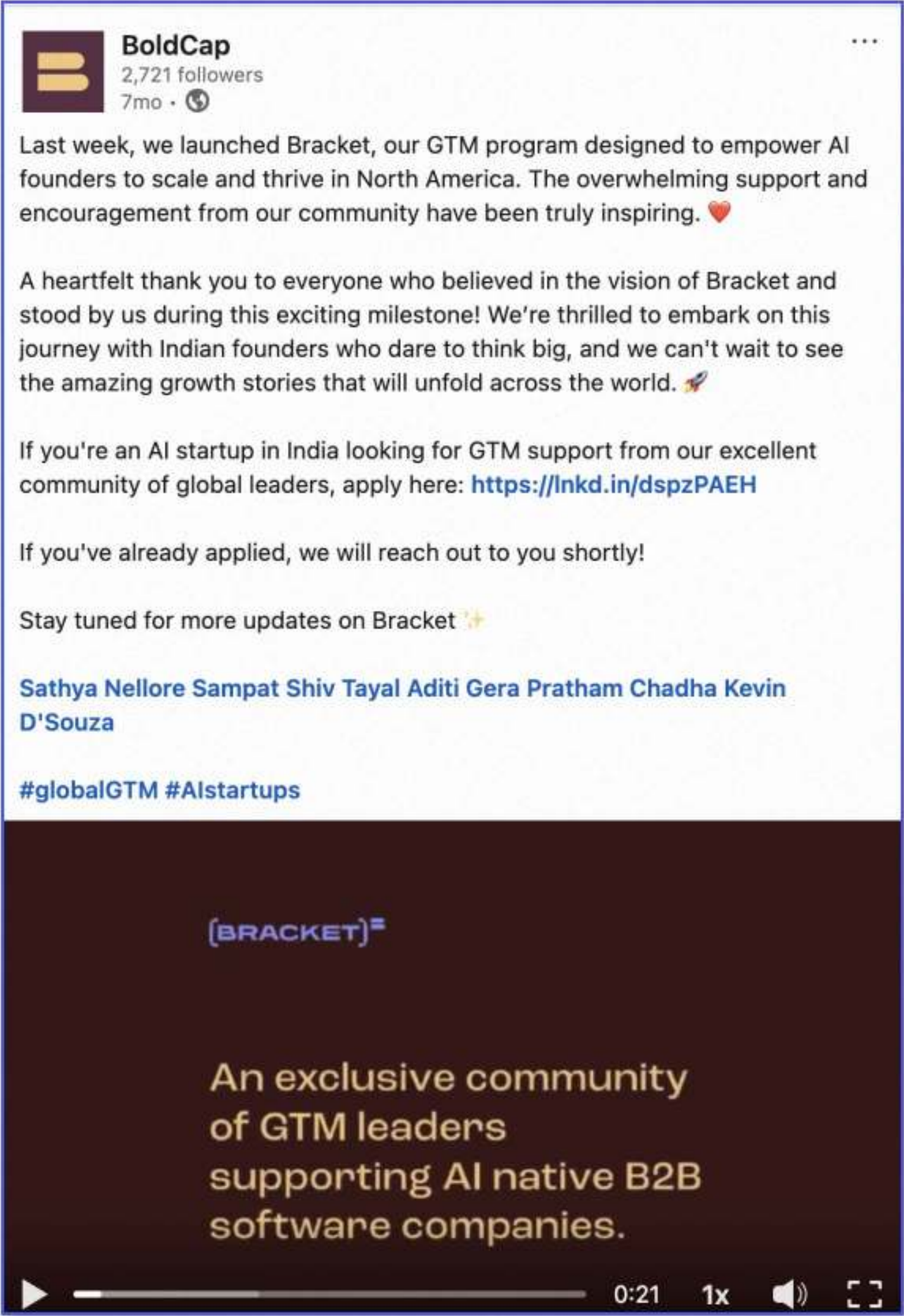
Built a clean, content-light site to match Boldcaps GTM vision. Focused on subtle animations, clarity, and structure to communicate their cross-border focus from India to the US.

Post-launch, supported their explainer video rollout and helped polish content for their GTM community.

//OUTCOME

The Bracket site became a core storytelling tool for their venture and community strategy.

Our ongoing partnership continues with content updates and media support, acting as an extension of their team.





## // TESTIMONIALS

## TESTIMONIALS

“Geet was instrumental in bringing our website to life. he quickly grasped our development needs, handling the them with remarkable efficiency.

Their cooperative approach and consistent, on-time delivery meant minimal back-and-forth for us. We definitely recommend their services for website development.”

—NATASHA BANDODKAR  
FOUNDER, INDEPENDENT CREATORS CO

“Working with Geet has been a truly smooth and reliable experience. He is not only skilled in his craft but also incredibly proactive, communicative, and solution-driven.

I appreciated his attention to detail, creative input, and the way he always delivered on time. I highly recommend Geet to anyone looking for a dependable and talented professional.”

—CHIMENE ADOPTIE  
FOUNDER, CREO AGENCY







READY TO TRANSFORM YOUR VISION INTO A WEBSITE THAT  
FEELS JUST RIGHT? LET'S CHAT.

SCHEDULE A CALL TODAY



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# THANK YOU

Don't hesitate to reach out with questions

[geet@atomicdesignz.com](mailto:geet@atomicdesignz.com)

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